

Innovative solution for closure sealing of trays

**MULTIVAC is showing the TopCLOSE™ process
for berries at Anuga FoodTec**

Wolfertschwenden, 12 February 2024 – Using the MULTIVAC TopCLOSE™ process on a labeller, trays can be sealed closed simply, sustainably and attractively by means of self-adhesive labels – and completely without a packaging machine. MULTIVAC will be showing how this automatic process works, using a L 330 conveyor belt labeller at Anuga FoodTec (Hall 8.1, Stand C10).

If fruit and vegetables do not require to be packed under modified atmosphere or airtight in a vacuum, self-adhesive labels are the ideal opportunity to secure the content of the tray against falling out or being removed. Thanks to a special manufacturing process, MULTIVAC TopCLOSE™ labels have adhesive-free zones on the inside of the labels, so that they are permitted for direct contact with food. They can be equipped with a tear flap and a reseal feature, and they are suitable for both right-angled and round trays.

The MULTIVAC TopCLOSE™ process is performed on the L 330 conveyor belt labeller, and it is possible to print the labels with variable data, as well as subsequently inspecting the label print. The label seals the tray closed automatically on the run, after the trays have been fed in manually or transferred from an upstream module. The conveyor belt labeller can be adapted to different tray sizes and shapes very quickly and easily without the use of any tools. And converting to alternative products, or inserting new label rolls, also involves only the minimum downtime, since the labeller can be set very conveniently thanks to its position displays, which are operated intuitively.

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“The high-performance L 330 conveyor belt labeller can save costs, when compared with labour-intensive, manual solutions or automatic packaging machines, and it can achieve closure sealing of up to 250 packs per minute,” explains Ronald Helmel, Business Development Manager at MULTIVAC Marking & Inspection. “This also means that food wastage is reduced to a minimum. In addition to this, a zero-downtime version is available for uninterrupted labelling, as well as various automation options such as denesters or product infeed and discharge units.”

Experience the MULTIVAC TopCLOSE™ process at Anuga FoodTec

At the trade fair MULTIVAC will be showing the TopCLOSE™ process, using a film label with a transparent viewing window for the closure sealing of berries in a cardboard tray. “The proportion of plastic in the pack is under ten percent. Cut-outs in the label provide the necessary air circulation, to ensure that the optimum shelf life for the berries is achieved,” says Ronald Helmel.

[2,694 characters incl. spaces]

About MULTIVAC Marking & Inspection

MULTIVAC Marking & Inspection is one of the leading manufacturers of labelling systems and direct web printers. The company, previously called MR Etikettiertechnik, was founded in 1972 in Enger, Westphalia, and has been part of MULTIVAC since 1993. The company's wide product range extends from standard labelling and printing solutions to labellers and marking systems, which are specifically developed for individual customers. The range of products is complemented by inspection systems for weight checking, detection of foreign objects and visual inspection of packs and labelling. All these units can be integrated into complete packaging lines, and they contribute significantly to meeting the regulations and legal requirements for the quality management of packaging lines. Further information can be found at: www.multivac.com.

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