

**Interim Managing Director Sales of FRITSCH takes over permanent leadership of the company**

**Dr Nico Haßmann appointed as Managing Director of FRITSCH**

**Wolfertschwenden/ Markt Einersheim, 10 February 2025 – The MULTIVAC Group counts on continuity: Dr Nico Haßmann (58) was appointed with effect from 1 February as Managing Director Sales of FRITSCH Bakery Technologies GmbH & Co. KG, which is based in Markt Einersheim. He had already occupied the position of Commercial Managing Director since March 2024 on an interim basis.**

"During his time as interim Managing Director, Dr Haßmann has shown great sensitivity and leadership skills, as well as initiating important projects at FRITSCH that will help us achieve our strategic goals," says Dr Tobias Richter, Director and CSO of the MULTIVAC Group. "We are therefore very pleased, that we have been able to persuade Dr Haßmann to take over this task on a permanent basis. FRITSCH is a strategically important Business Unit for us, and we see great potential for the entire FRITSCH product range throughout our subsidiaries."

Dr Nico Haßmann has been employed at the MULTIVAC Group since February 2020, and he was until recently Executive Vice President for Subsidiary Operations in Europe, and in this role he was responsible for the management and strategic development of the European subsidiaries. He has many years of professional management experience in the international sales of machines and equipment. Dr Nico Haßmann studied Materials Science at the Technical University of Chemnitz, and he also gained his doctorate in the same subject at the RWTH University in Aachen.

PRESS RELEASE

FRITSCH has been part of the MULTIVAC Group since 2019. And by 2027 there will also be new company headquarters at the industrial park in Iphofen (Franconia), where in future all the company's activities in dough machine manufacture will be combined on one site. The new building complex with a total area of approx. 20,000 square metres will accommodate production halls and assembly facilities, which will be equipped with the latest technology. The World of Bakery, FRITSCH's Technology Center, will also be relocated to the new site.

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#### **About the MULTIVAC Group**

Packaged expertise, innovative cutting-edge technology and strong brands under one roof: The MULTIVAC Group offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name MULTIVAC has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, the MULTIVAC Group is today a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The product portfolio comprises a wide range of packaging technology, automation solutions, labelling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customised solutions for food processing - from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customer requirements in the company's own application and development facilities. Around 7,200 MULTIVAC staff in more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction - from the first project concept right through to after-sales service. Further information at: [www.multivac.com](http://www.multivac.com)

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