

MULTIVAC at IFFA 2025 (Hall 12.1, Stand A 41)

## **Processing and packaging solutions for maximum efficiency and sustainability**

**Wolfertschwenden, 24 February 2025 – At this year's IFFA in Frankfurt (3–8 May 2025) the MULTIVAC Group will be presenting its wide range of equipment, covering all aspects of processing and packaging for fresh meat, processed meat products and alternative proteins under the motto #Think connected. The flexible machines and lines increase efficiency and reduce the need for personnel, so that the rising challenges of cost pressure and staff shortages in the sector can be countered – whether in companies producing hand-crafted products or in industrial-scale manufacturing. Recyclable packaging materials, optimised pack designs and more sustainable production processes all meet the demands for sustainability.**

The innovations and solutions to be exhibited include individual machines as well as lines and digital solutions, which make it possible to achieve highly efficient portioning, slicing, loading, packaging, labelling, inspection and box packing with equipment from one source. The focus of the company's presence at the trade fair is on:

**Cost savings:** The solutions from MULTIVAC increase efficiency and reduce the need for personnel. On the exhibition stand there will be a demonstration, of how customers can operate a fully automated portioning and packaging line with up to 70 percent fewer personnel.

**Increased flexibility:** The company's flexible solutions make almost anything possible, whether it is product change on a sliced meats line during running operation with up to 95 percent less downtime, or whether it is a single line capable of portioning and packaging up to 97 different items.

**Simple and reliable operation:** Uniform user interfaces that can be operated intuitively for portioning machines, slicers and packaging

PRESS RELEASE

machines throughout the whole line, making it possible for users to be consistently productive at the highest level. Thanks to MULTIVAC Line Control, it is possible for example to reduce by up to 80 percent the distance that operators have to walk throughout the line.

**Greater recyclability:** On the exhibition stand the visitors can gain advice from the MULTIVAC experts on all aspects of recyclable packaging materials, optimised pack designs and more sustainable production processes, which together can increase the recyclability of packs by up to 95 percent.

**Live demonstrations:** In the Slicer Marquee (outside Hall 12) visitors will be able to see for themselves the benefits of MULTIVAC slicers in live operation with meat products, combining the highest output capability with the easiest operation.

[2,672 characters incl. spaces]

#### **About the MULTIVAC Group**

Packaged expertise, innovative cutting-edge technology and strong brands under one roof: The MULTIVAC Group offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name MULTIVAC has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, the MULTIVAC Group is today a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The product portfolio comprises a wide range of packaging technology, automation solutions, labelling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customised solutions for food processing - from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customer requirements in the company's own application and development facilities. Around 7,400 MULTIVAC staff in

more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction - from the first project concept right through to after-sales service.

Further information at: [www.multivac.com](http://www.multivac.com)

PRESS RELEASE

**Company enquiries**

MULTIVAC Sepp Haggemüller SE & Co. KG

Tanja Böck

Bahnhofstr. 4

D-87787 Wolfertschwenden, Germany

Tel.: +49 (0) 8334 601 – 0

E-mail: [tanja.boeck@multivac.de](mailto:tanja.boeck@multivac.de)

[www.multivac.com](http://www.multivac.com)

**Press enquiries**

Allison Kommunikation GmbH

Miryam Abraham

St.-Martin-Str. 102

D-81669 Munich

Tel.: +49 (0) 89 388 892 020

E-mail: [multivac@allisonworldwide.com](mailto:multivac@allisonworldwide.com)

[www.allisonworldwide.com](http://www.allisonworldwide.com)