MULTIVAC UK: 40 years of growth, success and innovation, but what's in store for the next 40 years?

This year, as MULTIVAC UK celebrate four decades of packaging and processing excellence, they invite visitors to celebrate their milestone with them.

Since November 1984, MULTIVAC UK have gone from strength to strength and have not only grown to more than double in size, but also to be one of the largest and most successful daughter companies of MULTIVAC Group worldwide.

Across two days (2nd & 3rd October 2024) MULTIVAC UK will celebrate their success by hosting their annual in-house event at the 850 square meter facility in Swindon, where they will invite visitors to discover their portfolio of products and services.

The Innovation Centre, which was refurbished only last year, boasts a dedicated space to run equipment of all sizes for new product development. This includes a temperature-controlled room which replicates factory environments, full processing and packaging line integration, and a supermarket area which highlights current market trends and innovations.

The two-day event will give visitors the chance to explore new product launches, full line solutions, compact machinery, and smart services. It will also consider the current innovations for modern manufacturing solutions including: machinery, application, full-line demonstrations, new product launches, keynote speakers and MULTIVAC's well known Oktoberfest evening event.

A wide range of equipment from processing, packaging, inspection, labelling and automation, as well as integrated full-line capabilities will be shown and will demonstrate solutions for maximising output and profit while minimising downtime. The milestone celebration will

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provide a varied agenda suitable for all visitors across a range of applications including protein, plant-based and bakery sectors.

Celebrating 40 years of excellence

From what started as a small entrepreneurial business in a garage, to a well-established global solutions provider, the MULTIVAC Group has covered many milestones since being founded in 1961. These began with moving from the garage to their first factory, the launch of vacuum chamber and thermoforming packaging machines, and the very first subsidiary, MULTIVAC France, opening their doors.

1984 was a big year for the MULTIVAC Group. Not only did they enter the market for tray packing solutions with the semi-automatic 'ESPACE' traysealer, which was the first of its kind, but MULTIVAC UK was also established in November of that year. This was twenty-three years after the group was first founded.

Now, forty years later, MULTIVAC UK has grown to more than triple its original size and boasts success as one of the largest daughter companies of the MULTIVAC Group.

Groundbreaking digital solutions

The event this year will focus on **three core elements** that collectively bind MULTIVAC's portfolio together, the first being *digitalisation*.

MULTIVAC's **Smart Services** and **digital solutions** offer a wide range of tools that allow users to increase machine availability, performance, quality and efficiency. This then creates a transparent process that provides real-time data which can contribute to the effectiveness and cost-effectiveness of systems and lines. Throughout this year's event, there will be a number of live scenarios to allow visitors to truly understand the full potential of the service and gain insight into the features and benefits on offer to them.

The technical team from MULTIVAC UK will also be present for the duration of the show to talk visitors through the platform, to give live,

hands-on demonstrations of how this could look within their production line, and one-to-one tours of the workshop space at MULTIVAC UK.

Automation for growth

Automation will be the second core focus at the event, giving a broad overview of the product range, which is constantly expanding to meet consumer needs.

MULTIVAC's automation solutions increase process efficiency and ensure optimum product flow. These are available for new complete lines or can be seamlessly integrated into existing packaging lines. They are available in all output categories and various hygiene standards for food, medical, pharmaceutical, and industrial and consumer goods sectors.

Efficient, high-speed lines, complete with next generation traysealing, thermoforming, slicing, labelling, automation, inspection, and case packing will be demonstrated throughout the event, and will highlight MULTIVAC's full line and project management capabilities.

Compact machinery solutions

In addition to the full-line solutions that will be showcased at the event, there will also be a range of standalone, compact machinery solutions demonstrated for those visitors looking for space-saving options with a much smaller footprint.

The **T 205 Traysealer**, **W 510 Flow Wrapper**, **R 085 Thermoformer** and **B 425 Vacuum Chamber Machine** will be exhibited over the two days to showcase options available to smaller and start-up businesses.

MULTIVAC's experienced team of Product Managers will be on hand to exhibit and demonstrate all machinery throughout the duration of the event.

Sustainability, the smart way

The third and final focus that MULTIVAC will present is *sustainability*.

It's safe to say that sustainability is now firmly part of most, if not all, manufacturers strategies, and MULTIVAC take their responsibility to act seriously. MULTIVAC are continuously taking actions to achieve their sustainability goals, and measure both direct and indirect CO2 emissions to guarantee transparency outside of their own business area.

With regards to consumer output, so far MULTIVAC UK have **moved** almost 6,000 tonnes of materials to recyclable grade, saved over 1,500 tonnes of plastic per year, and saved almost 5,000 tonnes of CO2 through plastic reduction.

Currently, approximately 80% of packs on the market are APET semirigid, and MULTIVAC have PP alternatives that are 35% lighter, like-forlike. It's safe to say that with MULTIVAC you can meet the demand for recyclability and a reduction in material consumption. MULTIVAC's team of materials experts, the Right Pack Consultancy, are skilled and experienced individuals who can support film and machine analysis, packaging formats and machinery, and sustainability goal creation.

Throughout the duration of the event, the team will be hosting *Plastic Weight Reduction and Recyclability* workshops, which will allow visitors to have a custom one-to-one session to dive deep into their solution and help them adopt more sustainable packaging concepts. These will also be supported by a range of keynote speakers and sustainable machinery and materials solutions throughout the event.

Discover the world of processing

MULTIVAC collaborate with manufacturers of complementary technologies which integrate seamlessly into their systems for the perfect automation solution or challenge. Processing equipment from partner companies **LASKA** and **Metalquimia**, will give visitors the chance to see the high versatility of the product range for a wide range of applications. From confectionary and minced meat, to air frying and brine injection, there's sure to be a demonstration to suit every application.



Celebrating 20 years of TVI

2024 will certainly be a year to remember, as MULTIVAC UK join TVI in celebrating their 20th anniversary. To mark the occasion, MULTIVAC will demonstrate the **TVI GMS 400** alongside the brand new **GMS 1000** as part of their full line solutions, giving attendees the chance to see the offering of their advanced technology that is optimised for trim and accuracy down to the last gram.

Visitors can also turn the heat up in preparation for their next BBQ season with the **Schomaker marinading machine** and the **AIS 520 inlay machine**, which will demonstrate the portioning and packaging of marinaded pork loins.

Better yet, there will also be a live butchery demonstration showing how to French trim a rack of lamb and, of course, the return of **Man vs Machine**. Who will win round two?

Reignite your passion for dough

From artisan production to fully automated manufacturing, as if it were made by hand. **FRITSCH Bakery Technologies** provide the baking industry with first-class dough processing lines and together, FRITSCH and MULTIVAC offer the highest-quality solution for dough processing and bakery product packaging.

MULTIVAC will present the **Rollfix** and **MULTIFLEX** machines to help manufacturers master modern day bakery challenges and a dedicated Master Baker from the FRITSCH World of Bakery will host the live dough processing demonstration. FRITSCH Product Manager, Paul Johnson, will also be on hand across the two days to answer any questions.

Eat, drink and network in true Bavarian style

As MULTIVAC UK are a proud daughter company of the MULTIVAC Group, who are based in Bavaria in Germany, the event will also see the return of their well-known Oktoberfest evening event. With a German style BBQ, a locally brewed MULTIVAC German-style beer and exciting

evening entertainment, visitors can celebrate with MULTIVAC in true Bavarian style!

MULTIVAC UK Charity Committee are also excited to announce the first ever charity auction, which will be a part of the evening entertainment on Wednesday 2nd October. From four ball rounds of golf, to the finest cuts of steak, or VIP tickets for FC Barcelona, it's safe to say visitors will have their pick of an impressive selection of items.

If you are interested in attending MULTIVAC's Innovation Centre Launch Event, **visit our website and register** or email <u>events@multivac.co.uk</u> to highlight your interest.

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Packaged expertise, innovative cutting-edge technology and strong brands under one roof: The MULTIVAC Group offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, the MULTIVAC Group is today a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The product portfolio compromises a wide range of packaging technology, automation solutions, labelling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customised solutions for food processing – from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customers requirements in the company's own application and development facilities. Around 7,000 staff in more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction from the first project concept right through to after-sales service. Further information at: www.multivac.co.uk

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